

elitegroup

LED Leisure

CASE STUDY



The Background

LED Leisure Management is a not-for-profit organisation that delivers leisure, health and wellbeing and cultural activities throughout East Devon and South Somerset.

LED Leisure is split between two sub-organisations:

- LED Community Leisure, which runs 12 community leisure centres
- LED Enterprises, which is responsible for their multi-entertainment complex – 'Ocean', as well as Exmouth Pavilion Theatre and a concession at Exeter airport.

LED's vision is to be the community leisure provider of choice by offering enjoyable, active, healthy and enriching opportunities across their leisure centres and entertainment venues. LED approached Elite to help them to move their business to the cloud and future-proof their connectivity to provide the best experience for their customers.



The Challenge

LED's existing setup consisted of old leased lines and an MPLS network. Like many businesses and organisations, LED were embarking on their digital transformation journey, moving away from paper forms to streamlined online systems and processes.

Their connectivity solutions had to handle this increased reliance on their internet connection, whilst maintaining suitable capacity for visitors to connect their devices to their wi-fi.

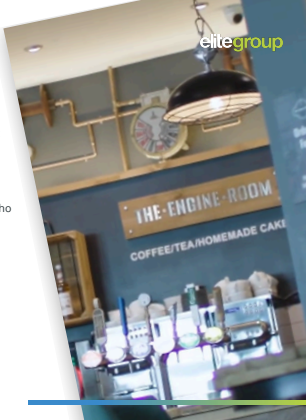
Their legacy system was causing issues, through causing their connectivity to become unreliable. Upon inspection, it was discovered that it was the quality of the service they were receiving, rather than the quality of the line in which the service relied upon.

The Solution

We supplied SoGEA (Single Order Generic Ethernet Access) connections, which replaced the legacy leased lines solution to enable LED to run cost-effective connectivity throughout their sites

LED had access to our team of expert specialists who ensured that their new connectivity solution met their needs and efficiently facilitated their digital transformation journey.

We ensured time-efficient implementation and simplified LED's billing process into one, easy-to-understand cost.



The Results

The main benefit this solution provided was an uplift in internet speed and reliable connectivity across LED's centres and entertainment venues.

LED Leisure guests benefitted from improved Wi-Fi improving their experiences when visiting their venues.

The decommission of unnecessary legacy solutions as a result of our connectivity offering contributed to a cost saving of around £100,000 for LED Leisure.

“Elite have come through every time for me, in terms of quality of product, price of product and the delivery of that product”

MATTHEW BROWN | IT MANAGER LED
LEISURE MANAGEMENT



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